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The framework of tourism: Towards a definition of tourism ...

Tf-' THE FRAMEWORK OF TOURISM Towards a Definition of Tourism, Tourist, and the Tourist Industry
Nell Lelper Lecturer, Travel & Tourism School of Business & Administrative Studies Sydney Technical
College, Australia 1979 ABSTRACT Leiper, Neil, "The Framework of Tourism: Towards a Definition of
Tourism, Tourist, and the Tourist Industry," Annals of Tourism Research, 1979, VI(4):390-407.

A model of destination image formation ScienceDirect

Image has been shown to be an important influence in the selection of vacation destinations. A model that represents the important determinants of destination image formation was developed based on previous studies in a number of fields.

Travel And Tourism Unit 1 M1 Free Essays studymode

Travel and Tourism. Unit 1- Task 3 Interrelationships in Travel and Tourism Individual businesses must work in partnership with other organisations in order to be successful. Tourism is a very competitive and complex sector and many companies develop links with other businesses as a way of maximising profits. If for example Thomas cook didn't work with other hotels, insurance companies ...

Tourism

Tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours. Tourism may be international, or within the traveller's country. The World Tourism Organization defines tourism more generally, in terms which go "beyond the common perception of tourism as being limited ...

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